

GOLDEN DRUM 2026 – BRONZE DRUM

AWARD	ENTRY CODE	SECTION	GROUP	CATEGORY	ENTRY NAME	SERIE NAME	SERIE PART	AGENCY_NETWORK	AGENCY NAME	BRAND NAME	COUNTRY	NOTE
Bronze Drum	0101007GD26	One-Channel Drum	A. FILM	TV/Cinema Film	FANS HAVE MORE FRIENDS			LePub	LePub Milan	Heineken	Italy	
Bronze Drum	0101017GD26	One-Channel Drum	A. FILM	TV/Cinema Film	SPECIALITY			INDEPENDENT AGENCY	THIS IS LOCCO, Bratislava	Kaufland Slovakia	Slovakia	
Bronze Drum	0103001GD26	One-Channel Drum	A. FILM	Long Online film	Croatia, I hear It's Beautiful			INDEPENDENT AGENCY	Three Lions d.o.o., Zagreb	Croatia	Croatia	
Bronze Drum	0201032GD26	One-Channel Drum	B. PRINT	Print & Publishing	Trash Vegetables - Tomato	Trash Vegetables	1/3	McCann	MCCANN ATHENS	WIKIFARMER	Greece	Entry is awarded as a series.
Bronze Drum	0201033GD26	One-Channel Drum	B. PRINT	Print & Publishing	Trash Vegetables - Onion	Trash Vegetables	2/3	McCann	MCCANN ATHENS	WIKIFARMER	Greece	Entry is awarded as a series.
Bronze Drum	0201034GD26	One-Channel Drum	B. PRINT	Print & Publishing	Trash Vegetables - Pepper	Trash Vegetables	3/3	McCann	MCCANN ATHENS	WIKIFARMER	Greece	Entry is awarded as a series.
Bronze Drum	0303001GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Digital screens	CollaborATMs			INDEPENDENT AGENCY	MADE BY VACULIK, BRATISLAVA	Juraj Vaculik (Independent civic initiative)	Slovakia	
Bronze Drum	0303004GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Digital screens	COULD HAVE BEEN A HEINEKEN			LePub	LePub Milan	Heineken	Italy	
Bronze Drum	0304017GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	The Scratching Billboard	The Scratching Ads	1/2	McCann	MCCANN SKOPJE	HALKBANK	North Macedonia	Entry is awarded as a series.
Bronze Drum	0304018GD26	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	Scratching Promo Car	The Scratching Ads	2/2	McCann	MCCANN SKOPJE	HALKBANK	North Macedonia	Entry is awarded as a series.
Bronze Drum	0403005GD26	One-Channel Drum	D. AUDIO	Creative use of Sound	The Austrian Bike Bell			SERVICEPLAN	Serviceplan Austria	Österreich Werbung / Austrian Tourism	Austria	
Bronze Drum	0506001GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Apps and Mobile Content	After Bath Zoomies			INDEPENDENT AGENCY	INTERNATIONAL WATERS	Mrs. Meyer's Clean Day	Romania	
Bronze Drum	0507002GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Creative use of AI / AR, Data / Insight, Metaverse, NFT	The Guide Who Never Sleeps			INDEPENDENT AGENCY	ISD Group (Kyiv, Ukraine)	United24	Ukraine	
Bronze Drum	0507004GD26	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Creative use of AI / AR, Data / Insight, Metaverse, NFT	Corrupt Square			Leo Constellation	Publicis Groupe Hungary - Budapest	Transparency International Hungary	Hungary	
Bronze Drum	0604007GD26	One-Channel Drum	F. DESIGN	Product Design	OLYMPIC PASTA RING			LePub	LePub Milan	International Olympic Committee	Switzerland	
Bronze Drum	0606001GD26	One-Channel Drum	F. DESIGN	Print Design	Goodnight Light			Omnicom Advertising	TBWA Italia	Plenitude	Italy	
Bronze Drum	0701012GD26	Omni-Channel Drum	A. INTEGRATED	Profit	Crashed Cans			INDEPENDENT AGENCY	Zaraguza CZ, Prague	SKODA	Czech Republic	
Bronze Drum	0702001GD26	Omni-Channel Drum	A. INTEGRATED	Non - profit	I WON'T PLAY			Omnicom Public Relations	Golin Ketchum Romania	Save the Children Romania	Romania	
Bronze Drum	0801001GD26	Omni-Channel Drum	B. CONTENT	Films	THE PUB THAT REFUSED TO DIE			LePub	LePub Milan	Heineken	Italy	
Bronze Drum	0802004GD26	Omni-Channel Drum	B. CONTENT	Online & Mobile	Non Disclosure Austria			SERVICEPLAN	Serviceplan Austria	Österreich Werbung / Austrian Tourism	Austria	
Bronze Drum	0807004GD26	Omni-Channel Drum	B. CONTENT	PR	OLYMPIC PASTA RING			LePub	LePub Milan	International Olympic Committee	Switzerland	
Bronze Drum	0807015GD26	Omni-Channel Drum	B. CONTENT	PR	The Winning Play			Havas	Havas Milan	KGM Italia	Italy	
Bronze Drum	0901009GD26	Omni-Channel Drum	C. ENGAGEMENT	Direct	(SAVE A) LIFE INSURANCE			VML	VML ROMANIA	Generali	Romania	
Bronze Drum	0904011GD26	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	unoriginal			Omnicom Advertising	MullenLowe Bucharest	Raiffeisen Bank	Romania	
Bronze Drum	1001003GD26	Omni-Channel Drum	D. DIGITAL, MOBILE & TECHNOLOGY	Creative use of AI / AR, Data / Insight, Metaverse, NFT	Corrupt Square			Leo Constellation	Publicis Groupe Hungary - Budapest	Transparency International Hungary	Hungary	
Bronze Drum	1101001GD26	Omni-Channel Drum	E. HEALTH & WELLNESS	Consumer Products	MOLFIX POOPMATCH			Omnicom Advertising	TBWA Istanbul	Molfix	Turkey	
Bronze Drum	1204004GD26	Omni-Channel Drum	F. SPORTS, POP CULTURE & ART	Art	Humanity Chain			INDEPENDENT AGENCY	Progression CA	Forte Bank	Kazakhstan	
Bronze Drum	1301010GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	Sensitive Content Exposed	Sensitive Content Exposed	1/3	VML	VML Czechia, Prague	Médecins Sans Frontières	Czech Republic	Entry is awarded as a series.
Bronze Drum	1301011GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	Sensitive Content Exposed	Sensitive Content Exposed	2/3	VML	VML Czechia, Prague	Médecins Sans Frontières	Czech Republic	Entry is awarded as a series.
Bronze Drum	1301012GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	Sensitive Content Exposed	Sensitive Content Exposed	3/3	VML	VML Czechia, Prague	Médecins Sans Frontières	Czech Republic	Entry is awarded as a series.
Bronze Drum	1302002GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Illustration	Goodnight Light			Omnicom Advertising	TBWA Italia	Plenitude	Italy	
Bronze Drum	1305001GD26	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Copywriting	The Roommates			INDEPENDENT AGENCY	The Newtons Laboratory	Protergia	Greece	
Bronze Drum	1405002GD26	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Original Music	PEKAO DIMENSIONS			VML	VML Poland	Bank Pekao S.A.	Poland	

Bronze Drum	1408001GD26	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Special / Visual Effects	The Most Dangerous Touch			SAATCHI & SAATCHI	MUW Saatchi & Saatchi, Bratislava	Telekom	Slovakia	
Bronze Drum	16004GD26	Craft Drum	D. INNOVATION CRAFT		WOOD			INDEPENDENT AGENCY	Wiktor Leo Burnett, Bratislava	My sme les	Slovakia	
Bronze Drum	1705007GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Digital & Mobile Platforms	Non Disclosure Austria			SERVICEPLAN	Serviceplan Austria	Österreich Werbung / Austrian Tourism	Austria	
Bronze Drum	1706004GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Social Platforms	COLLABorators			INDEPENDENT AGENCY	MADE BY VACULIK, BRATISLAVA	Juraj Vaculik (Independent civic initiative)	Slovakia	
Bronze Drum	1707003GD26	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Events	The Winning Play			Havas	Havas Milan	KGM Italia	Italy	
Bronze Drum	1801008GD26	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Creative Idea	The Most Ignored Sponsor			INDEPENDENT AGENCY	Punk Agency	Regina Maria	Romania	
Bronze Drum	1904003GD26	Creative Business Excellence Drum	A. BRAND BUILDING	Brand Strategy and Experience	HERE TO STAY			McCann	MCCANN POLAND, WARSAW	Mastercard	Poland	
Bronze Drum	2002005GD26	Creative Business Excellence Drum	B. CREATIVE EFFECTIVENESS	Non-profit	Till Death Do Us Part			McCann	McCann Beograd	Autonomous Women's Center	Serbia	
Bronze Drum	2301003GD26	Creative Business Excellence Drum	E. ACTIVATION	Technology-led Activation	KitKat Break Billboards			VML	VML Czechia, Prague	KitKat	Czech Republic	
Bronze Drum	2303003GD26	Creative Business Excellence Drum	E. ACTIVATION	Website & Mobile Activation	Non Disclosure Austria			SERVICEPLAN	Serviceplan Austria	Österreich Werbung / Austrian Tourism	Austria	
Bronze Drum	27007GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		Welcome to Lakula			INDEPENDENT AGENCY	Nitro	Kouvolan Lakritsi	Finland	
Bronze Drum	27031GD26	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		A Cry for Hydration			OGILVY	Imago Ogilvy, Zagreb	Studena	Croatia	
Bronze Drum	2801003GD26	All Juries	B. SOCIAL GOOD	Non-profit Social Good	I WON'T PLAY			Omnicom Public Relations	Golin Ketchum Romania	Save the Children Romania	Romania	
Bronze Drum	2802003GD26	All Juries	B. SOCIAL GOOD	Profit Social Good	REAL LIFE PASSWORDS			McCann	McCann Bucharest	Mastercard	Romania	
Bronze Drum	30012GD26	All Juries	D. GAME CHANGER		Vet Your Prostate			Havas Health	Havas Lynx, Manchester	Thrive	United Kingdom	